
PRESS RELEASE

BridgeHead Software launches single data management platform for protection and retention of Microsoft Office productivity content within healthcare organizations

Valuable non-clinical content can be placed in a cost effective, searchable long term store

Woburn, MA, – June 11, 2009 - BridgeHead Software, already one of the strongest providers of Disaster Recovery and Archiving technologies to Acute Care Electronic Health Records (EHR) systems, is complementing its solutions in the clinical space with the introduction of a complete solution for a hospital's administrative data protection needs. Launched today, BridgeHead's new BH OfficeStore solution suite provides a single, unified platform for the cost effective long term data management of administrative content generated from office productivity applications.

The new software can simultaneously manage email, unstructured files including spreadsheets and word processing documents, and information contained within Microsoft's collaboration system, Microsoft Office SharePoint Server.

"While the HIS (Hospital Information System) is the key system on which healthcare providers rely to give quality care to patients, many core business functions tend to run on Microsoft Office products, much like any other business. Healthcare providers rely on Microsoft Office productivity software for day to day communication and operations. These systems often hold valuable non-clinical data, relevant to the Electronic Health record, that needs to be protected and retained over the long term and remain easily accessible. BH OfficeStore is comprehensive archiving software which addresses these challenges and at the same time reduces storage hardware and management costs, and enhances data protection," said Charles Mallio, vice president of business development and corporate marketing from [Healthcare Data Management](#) (HDM) provider BridgeHead Software.

80 per cent of all office data is old, unlikely to be accessed again and is residing in primary storage and applications. BH OfficeStore automatically 'reaches out' into existing productivity repositories (e.g., users' home shares, email systems or SharePoint Document libraries) and is able to identify and move static content into an archive repository residing on lower cost storage. Overall storage costs are reduced and the substantially reduced data left on the primary store is more easily and cost-effectively backed up and replicated, typically resulting in an ROI within 12 to 18 months.

"By placing all the different types of productivity content into a single, secure and self protecting location, BH OfficeStore helps reduce complexity and overall data management costs," said Mallio. "You no longer have to manage data in separate archives or hold it on separate storage platforms, and you can perform comprehensive searches spanning all data types. Backups are hugely improved since the read-only

archive keeps data secure and protected against loss and all of this is achieved without the need to retrain users since the archiving takes place invisibly.”

“BH OfficeStore is built off the same open technology infrastructure used in BridgeHead's existing and proven HDM software. Consequently, data held in BH OfficeStore is fully available for incorporation into a hospital's EHR strategy. While all eyes are on the clinical data - which is clearly important - patient information is also held in the administrative systems. For example, correspondence from a patient is almost certainly held within the productivity domain, and BH OfficeStore ensures this part of the record is easy to locate and cost effective to manage,” concluded Mallio.

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About BridgeHead Software - www.bridgeheadsoftware.com

BridgeHead Software is a leading provider of Healthcare Data Management (HDM) software for healthcare institutions and is the world's leading provider of MEDITECH data protection, with over 300 hospital networks worldwide supporting close to 1000 individual hospitals. BridgeHead HDM combines backup, archive and recovery capabilities with seamless integration into specialized healthcare systems and applications commonly found in healthcare environments. Integrated systems include HCIS from MEDITECH, PACS systems from multiple vendors, Microsoft applications and leading storage systems. BridgeHead Software HDM is storage and vendor agnostic, enabling HDM to work with a customer's current and future systems infrastructure.