

# BridgeHead OfficeStore™

## Archiving Office Productivity Data Within Your Healthcare Organization

BH OfficeStore® provides hospitals a long-term solution for cost effectively managing productivity content from Microsoft Office applications.

### KEY BENEFITS

- ▶ *Simple and effective deployment – rapidly delivers value back to the organization*
- ▶ *Reduces the TCO for Microsoft Exchange, Microsoft SharePoint and file server systems*
- ▶ *Minimizes costs by utilizing tiered storage, compression and data de-duplication*
- ▶ *Creates a fully self-protecting archive for content and meta-data*
- ▶ *Increases the productivity of your user base; no end user training required*

### The cost of owning office data

Office productivity software suites, like Microsoft Office, are essential for the smooth running of a hospital's operations and administration. In healthcare environments, staff increasingly rely on these tools and the data that is generated from their use – often containing valuable content that complements the Electronic Health Record (EHR). However, the majority of content in most data repositories will never be accessed again once it has been saved. This 'static' content constitutes as much as 80% of a hospital's total data according to some studies.

Yet, you are still faced with managing and protecting these valuable data stores. And doing so cost effectively has posed a significant challenge – until now.

### Reduce cost with BH OfficeStore

BridgeHead OfficeStore™ provides a cost effective solution for the long-term archiving, security and maintenance of your entire office data, regardless of its original location. The system can manage your existing content and provide an ideal location for new, user-generated, unstructured content, relieving the pressure on primary storage tiers and reducing the cost of data ownership.

### BH OfficeStore supports:

- ▶ Email content in Microsoft Exchange (including PST files)
- ▶ Information in Microsoft SharePoint document libraries
- ▶ Existing content (Word documents, Excel spreadsheets, PowerPoint presentations, PDF files, etc.) in Windows and Linux file systems.

BH OfficeStore® provides healthcare organizations with protection of their valuable unstructured content by automatically ensuring there are multiple copies of data stored at any one time – a process that operates seamlessly in the background. As the data is archived

it is fully indexed, and thereby easily searchable by end users, for quick location and access to any required content. In terms of user experience, nothing changes – they will continue to work unaffected, with the usual tools, in the usual way.

### The email explosion

"Email is still out of control, with 55% of organizations having little or no confidence that important emails are recorded"\* and the volume of data in primary Microsoft Exchange systems causes continuous management concerns. BH OfficeStore provides a cost effective storage location for your old email content, that is indexed and searchable so you can be confident that you can find archived items when needed. In addition, PST files can be eliminated, replaced by a central archive – your end users will be completely unaware that anything has changed. Furthermore, as this process occurs seamlessly in the background, end users will not require any training.

### SharePoint solution

Many Microsoft-centric organizations are turning to SharePoint as a better collaboration tool than email. But moving data [e.g. public folders] into SharePoint creates its own problems for the IT team. Document versioning results in an even greater concentration of 'static' data as compared with email. Additionally, SharePoint's data resides in a SQL server database, which is likely to be the most expensive storage system you own. BH OfficeStore again manages this content far more cost effectively, but still leaves the SharePoint user unaffected.

### But the humble file system is not going away!

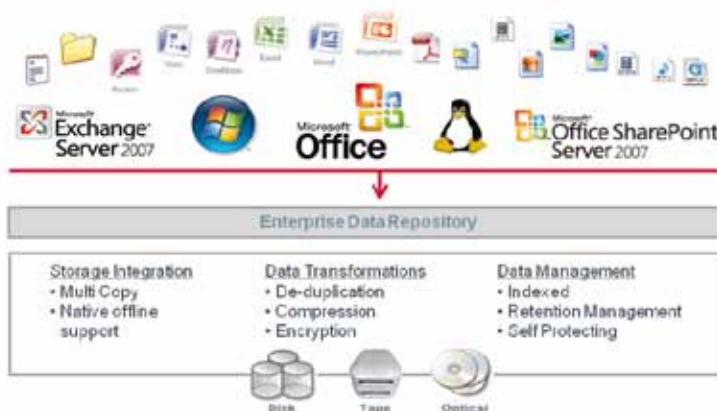
While SharePoint provides a great collaboration platform for your end users, the humble file system is not going anywhere. Yet, the majority of content found within file systems is static; and a hospital is often completely blind as to what they are storing. BH OfficeStore can manage the file content in place and migrate older content into the archive, where it can ▶

be stored more cost effectively over the long term. Because the content is fully indexed and housed in a central location, it is much easier for the end user or the organization to find specific files when required.

### Easy access to archived data

Once data has been moved to the archive it is easy to access. In fact, there is no difference between accessing archived messages or unarchived ones. Seamless pointers (stub files) can be placed in the original location so that users cannot tell that files have been moved (and, thus, no training is required). This is true for messages in Microsoft Outlook, Outlook Web Access and mobile devices.

*BH OfficeStore offers a centralized repository for your email, SharePoint and unstructured file data.*



### All archived content resides in one management system

BH OfficeStore brings together three of BridgeHead's archiving solutions: BH MailStore, BH ShareStore and BH FileStore. Consequently, all of your office related content can be maintained cost effectively in the most appropriate storage tier and can be compressed, deduplicated, encrypted and indexed. And BridgeHead's federated search functionality allows the archive to be fully interrogated using a single search tool, regardless of the file's original location.



**BridgeHead Software**, the Healthcare Storage Virtualization (HSV) company, offers a scalable, future-proof platform to overcome rising data volumes and increasing storage costs while delivering peace of mind around the access, availability and protection of critical electronic patient data.

Trusted by more than 1,000 hospitals worldwide, BridgeHead Software solves healthcare organizations' backup, recovery and archiving challenges. BridgeHead's HSV solutions are designed to operate with any hospital's chosen software applications and storage hardware, regardless of vendor. This presents healthcare organizations with more choice, flexibility and control over the way data is accessed, protected and managed. The net effect - better utilization of hardware resources and, more importantly, the efficient distribution, availability and use of vital healthcare data.

### Key Features of BH OfficeStore

#### File System Support

- ✓ Seamless access to Windows and Linux file data
- ✓ Archive from any Windows-accessible share
- ✓ Easy to use rules engine allows for quick creation of archiving policy

#### Messaging Support

- ✓ Mailbox storage management from Microsoft Exchange
- ✓ Compliance journaling from Microsoft Exchange
- ✓ PST Migration

#### Collaboration Platform Support

- ✓ Direct integration with Microsoft SharePoint Server
- ✓ Storage support and ingest for a wide range of content management systems

#### Content Access

- ✓ Search interfaces available
- ✓ Access to content with no user intervention required
- ✓ Web browser access to all archived content
- ✓ Integration with Outlook, Outlook Web Access and Outlook Mobile access

#### Content Transformation and Protection

- ✓ All major content types indexed
- ✓ Compression and de-duplication of all archived content
- ✓ Up to four copies of each archived item managed (online and offline)
- ✓ AES 128/256 encryption

#### Storage Platform Support

- ✓ Native support for tiered storage systems
- ✓ Support for offline storage systems, including robot control

#### UK

BridgeHead Software Ltd.  
 BridgeHead House  
 215 Barnett Wood Lane  
 Ashted, Surrey, KT21 2DF  
 +44 (0) 1372 - 221950  
 +44 (0) 1372 - 221977 fax

#### USA

BridgeHead Software, Inc.  
 400 West Cummings Park  
 Suite 6050  
 Woburn, MA 01801  
 +1 - 781 - 939 - 0780  
 +1 - 781 - 939 - 5607 fax

#### GERMANY

BridgeHead Software Ltd.  
 Kaiserwerther Strasse 215  
 D-40880 Düsseldorf - Ratingen  
 Deutschland  
 +49 (0) 700 - 9729 - 0000  
 +49 (0) 210 - 2420 - 62 fax

For more information on how BridgeHead Software can help lower the cost and administrative burden of managing your healthcare data, contact us at: [info@bridgeheadsoftware.com](mailto:info@bridgeheadsoftware.com) or visit us at [www.bridgeheadsoftware.com](http://www.bridgeheadsoftware.com)